



FOUR FLAGS OF FREEDOM

Let us Remember & Honor

Each Silhouette/Color Section of logo represents the Four Flag Meanings:

1. Those Currently Serving: BLUE

Blue is the commemorative color to honor devotion, representing the bond between commitment and gratitude. This color is considered a tribute to those sacrificing their lives to ensure America's survival.

2. Those Who Made it Home: OLIVE GREEN

Olive Green is the color of peace, which the fallen service members achieved for the country. This color is also used in military logos and uniforms. It reminds them of the mission they carry — to bring peace back home.

3. Those Who Have Been Injured at War: WHITE

The color white on the American flag symbolizes the pure virtues of soldiers who went to war for their country. The sacrifices made by soldiers come from both their courage and their will to give up selflessly.

4. Those Who did not Make it Home: RED

Commonly, the red color represents bravery, courage, and sacrifice. Red is precisely the color of blood that wars took from our fallen soldiers. But in the context of history, red is also the color of poppies — the flowers growing on battlefields. Veterans and military members have been attaching this flower as a badge on their shirts to remember the battles they fought and the military who died. After years of destruction by war, the poppies still grow on battlefields as if to remember those veterans who are no longer with us.

YELLOW Tagline

Yellow is the color of Honor & Remembrance and also Hope